

# Hinrich Global Trade Leader Scholarships

MSc in Global Production Engineering & Management: Vietnamese-German University (VGU)

*Full masters scholarships & career in footwear manufacturing Open to Myanmar citizens*

"I've never dreamt to get this scholarship which provides me with the opportunity to study master program abroad. I'm very pleased and excited to be involved in an international organization to achieve organizational goals with them"

Toe Lattyar Htun - Scholar:  
GPEM 2016



*"Bringing people together through trade for prosperity and world peace"*

## Scholarship award



### Benefits

Full financial support for tuition fees, monthly allowance, visa & round-trip airfares



### Career opportunities

A 6-month internship, and work for a period of three (3) years upon graduation with adidas supplier companies



### Networks & activities

- ✓ Join in global networks with Hinrich scholars & alumni
- ✓ Cultural exchange opportunities
- ✓ Hinrich mentoring program
- ✓ Engage in events directly related to international trade

## Call for applicants Academic Year 2017

The Hinrich Foundation, adidas Group and adidas supplier companies are encouraging bright individuals with a passion for **international trade and footwear manufacturing** to apply for this scholarship and career development opportunity.

The successful candidate will demonstrate a clear commitment to their studies, the work-integrated-learning internship and their future career responsibilities with adidas group & adidas supplier companies.

### Program & qualified applicants

**VGU** Master of Global Production Engineering & Management (GPEM)  
Vietnamese-German University,  
Vietnam



Open for Myanmar citizens

Successful candidates will begin their studies in AY 2017, and receive full financial support for tuition, monthly allowance, visa and round-trip airfares. Plus, you will be offered a well-designed internship for 6 months and a job with adidas Group & adidas supplier companies upon graduation!

## Timeline



## How to apply (deadline May 31, 2017)



See overleaf for details

# Global Trade Leader Scholarship Program

**MSc in Global Production Engineering & Management: Vietnamese-German University (VGU)**

*Full masters scholarships & career in footwear manufacturing Open to Myanmar citizens*

## Partners for education & careers



Being a joint effort of Vietnamese and German institutions, The Vietnamese-German University (VGU) follows the successful German model and standards concerning our academic and administrative structure.

GPEM is an international program, open for students from all countries. The program prepares students for careers in international networks in the area of technology management. Rather than only focusing on business administration, GPEM enables engineers to create systematic technological innovation combined with efficient and effective industrial business management.



The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around €17 billion in 2015.



Pou Chen was established in 1969 in Taiwan. Today, it employs 470,000 people in Taiwan, China mainland, Hong Kong, Indonesia, Vietnam, Cambodia, Bangladesh, Mexico and the USA.

It produces 300 million pairs of shoes annually for brands such as Nike, adidas, Reebok, Asics, New Balance, Puma, Converse, Merrell, Salomon, Timberland and others. Pou Chen makes about 20% of branded footwear worldwide. Myanmar Pou Chen was founded in 2014 in the Thardu Kan Industrial Zone, near Yangon. The company employs 500 people at its 16-hectare factory. A new plant with advanced equipment just comes online with a capacity for 8,000 workers.



Shyang Jhuo Yue (SJY) established its Myanmar operation in 2014 as a 100% foreign direct

invested company of SSB group Taiwan. The group has more than 24,000 employees in Myanmar, Taiwan, Indonesia and Vietnam. SJY produces footwear on an OEM basis exclusively for adidas. The company is dedicated to expanding its

Myanmar operations and developing local talent to build their careers with the company.



Lai Yih Group was founded in 1986 and is headquartered

in Taiwan. They specialize in manufacturing vulcanized footwear as well as cold-cemented footwear for lifestyle sport shoes, casual shoes, snow boots, rubber boot and Gore-Tex shoes. They have nine footwear factories, six R&D centers, one fabric dyeing factory and two rubber outsole factories located in Vietnam, China and Myanmar.

We believe sustainable global trade promotes peace between nations. We advance our mission through the following programmatic areas

## Eligibility

- Undergraduate degree in Mechanical Engineering, electronics, chemistry, textiles or relevant fields
- Have at least one year of work experience after graduation
- Have a valid minimum TOEFL iBT 79 or IELTS 6.5

## Required documents

Your complete online application package must include:

- Curriculum vitae
- Cover letter
- Academic transcript and degree
- English certification
- Work recommendation letter
- Passport
- A 500-word essay: "Considering economic, environmental and social factors, how has international trade improved your daily life?"

## How to apply

Applicants are invited to apply through: <http://bit.ly/2fqpywV>

Deadline: 31 May, 2017 (GMT+7)

Further information and other inquiries, please email [scholarship@hinrichfoundation.com](mailto:scholarship@hinrichfoundation.com) or visit Hinrich Foundation's Education Facebook <https://www.facebook.com/HinrichEducation/>